



Overview

ZoomScript: Modern application to enable customers to manage and refill prescriptions in a convenient and intuitive fashion. The goal is to use mobile technology to make prescription refills as convenient and easy as possible for patients.

Role
UI/UX
User Research

Tools
Adobe Xd
Photoshop
Illustrator

Duration
4 weeks

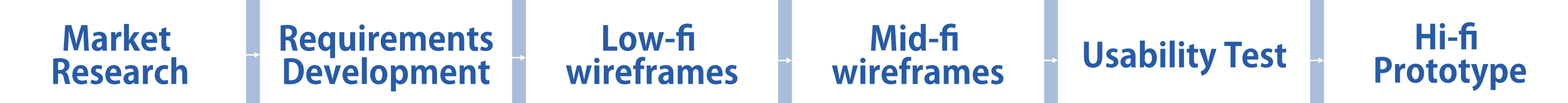
PROBLEM STATEMENT

How can ZoomScript simplify the relationship between people and pharmacies?

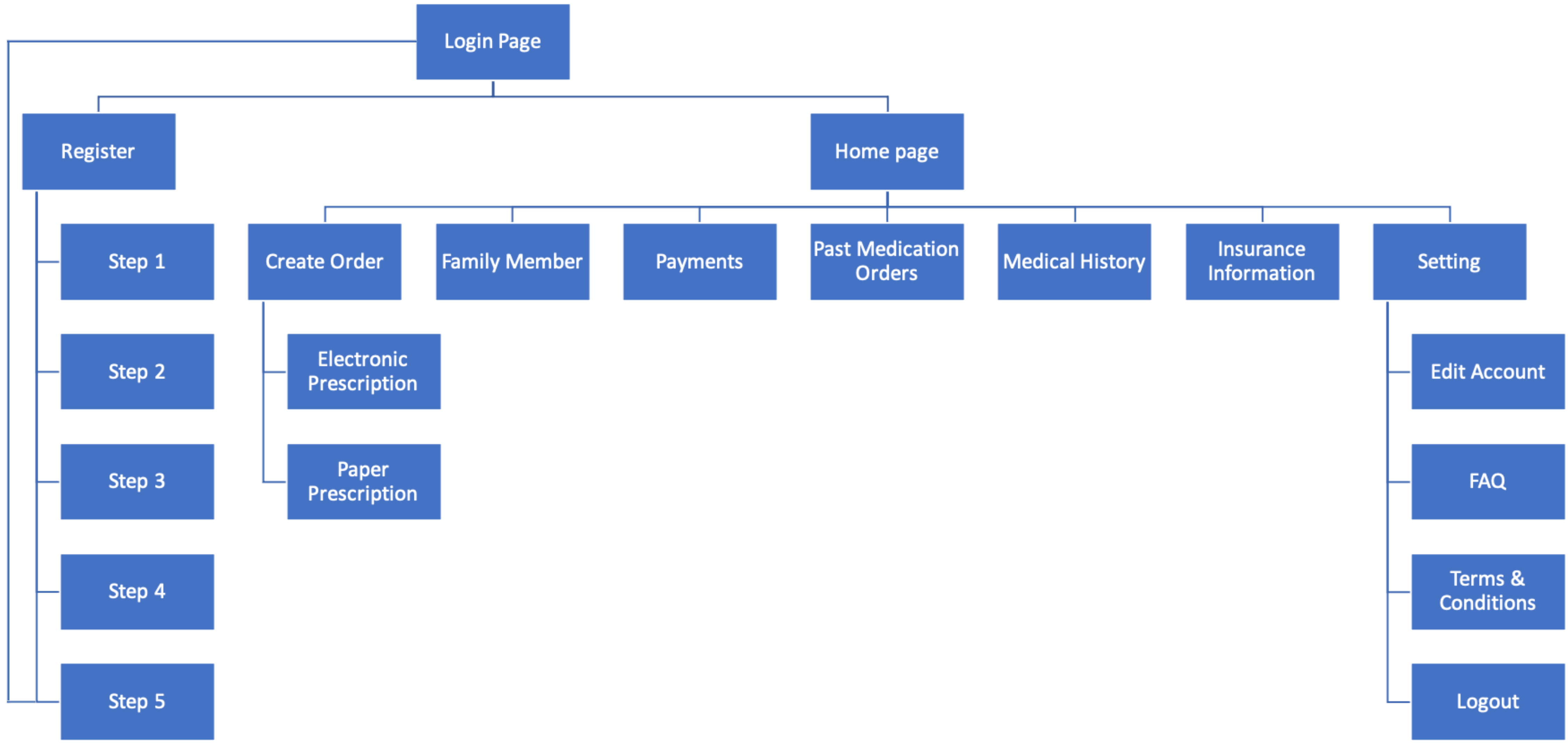
Final Prototype



PROCESS



User Flow



Low/Mid Wireframes



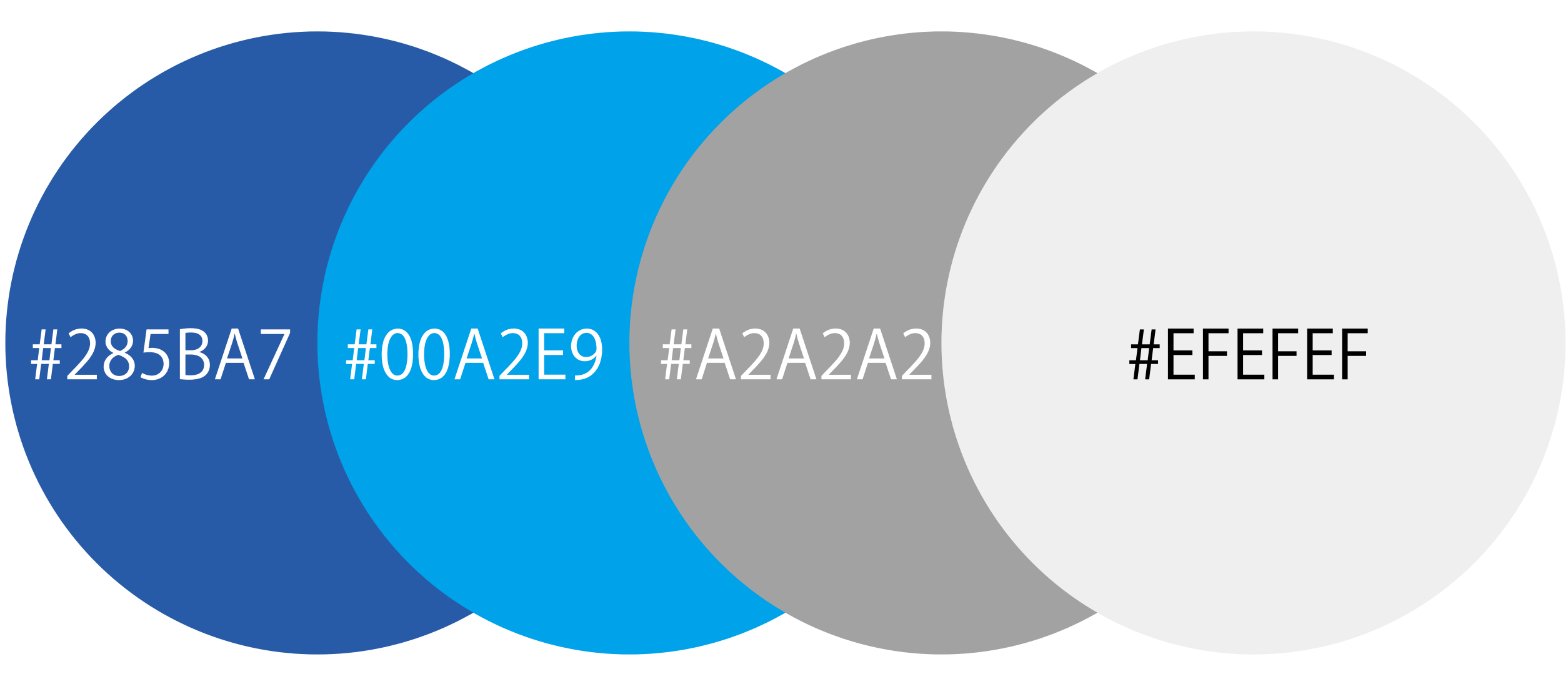
Findings / Research Methods

Market Research / Competitive Analysis / Usability Testing

- Conducted fifteen 45 minutes interviews with patients with diverse backgrounds.
- After the interview, patients were asked to fill out a 5-question survey regarding their experience with refilling their medication.
- 86% of patients strongly agree that refilling their medications is troublesome.
- Patients found that the process of getting their medications refilled was too slow and troublesome.
- Patients talk about how cumbersome it is to call the pharmacy and be put on hold for long periods.
- Patients want an “automatic” method to help them refill their medication.

BRANDING

Kozuka Gothic Pro R
Kozuka Gothic Pro EL
Kozuka Gothic Pro L
Kozuka Gothic Pro M
Kozuka Gothic Pro B
Kozuka Gothic Pro H



All icons will be found on: <http://fontawesome.io/icon>